

# NEWS OF OUR CLIENTS



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## AMERICAN RANGE SYSTEMS® SELECTS FULL-THROTTLE COMMUNICATIONS AS MARKETING, ADVERTISING AND PR AGENCY OF RECORD

Full-Throttle Communications, Inc., a full-service marketing, advertising and public relations agency out of Moorpark-Calif., is pleased to announce it has been selected by premier bullet trap manufacturer American Range Systems® as its newly appointed agency of record. Effective immediately, the Full-Throttle team will spearhead all marketing and public relations efforts for the new brand in preparation for an aggressive launch into the shooting industry at the upcoming 2017 SHOT Show.

“We deliver the best products on the market, and it’s vital that we partner with only the best marketing agency to help us get our message out there,” says Gary Mol, President of American Range Systems. “We are confident that with Full-Throttle’s vast experience and proven success in the hunting and shooting market, they are a natural fit to help us launch ARS with a bang in 2017.”

American Range Systems is the premier bullet trap manufacturer in the industry producing the strongest portable trapper available on the market. Founded by Gary Mol, known for his legacy of innovative and highly designed products, the company offers a full range of bullet traps for indoor or outdoor ranges. Ideal for research, commercial, law enforcement, military or personal use, the company produces the safest, most efficient and environmentally friendly products you can buy.

“American Range Systems utilizes the most advanced materials available, and shooters will be blown away with the performance of their bullet traps, which are suitable for virtually any ammunition or location – inside or out,” says Jason Bear, President/CEO of Full-Throttle Communications. “We’re honored to play such an integral role in the launch of the brand and look forward to a successful launch in 2017.”

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace – providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge – and effectively elevate their business to the next level.

For more information about the full range of high-energy, high-impact marketing communication services available at Full-Throttle Communications, contact the company at: 5301 N Commerce Ave Suite C, Moorpark, CA 93021. Phone: 805.529.3700 • Fax: 805.529.3701 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com).

For more information on the new 2017 American Range Systems series visit [americanrangesystems.com](http://americanrangesystems.com), or call 419-341-1590

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**Editor’s Note:** For press releases and hi-res images from Full-Throttle’s wide range of clients, please visit our online [press room](#).